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2022 Exhibitor Coordinator: Laura Hawkins • Phone: 501-224-8967 • Email: hawkins@arkmed.org

Dear Exhibitor:

On behalf of the state ophthalmology societies in Arkansas, Kansas, and Oklahoma, we are very pleased to invite your company to participate as an exhibitor and/or contributor at the **2022 Table Rock Regional Roundup**. We are excited to be returning to the Big Cedar Lodge, located near Branson, Missouri, this fall for an in-person conference on October 27-29, 2022! *(Please note the meeting date has moved from September to October this year.)*

Events kick-off with exhibit set-up on Thursday, October 27 and the meeting runs through noon Saturday, October 29. The exhibit hall will be open throughout the day on Friday, October 28 in the same area where meals and breaks will be served.

The conference attracts approximately 75 ophthalmologists from the three states, as well as some guest physicians from neighboring states. Unlike more traditional conferences at which physicians may attend only for a day or even a single lecture, our doctors tend to arrive in time for the Thursday reception and stay through the rest of the weekend. Thus, the Table Rock Regional Roundup offers exhibitors a unique opportunity for direct contact with participating doctors in a very relaxed and informal atmosphere.

Exhibit spaces will be pipe and draped booths with a table, two chairs, and a wastebasket. We are offering several options:

- Regular 8' x 8' foot booth – \$2,000
- Regular 8' x 8' foot with Family Dinner Reservations - \$2,400
- Premium 16' x 6' foot “Endcaps” – Available with Platinum Contribution

In addition to the exhibit space, each company will be recognized in the meeting handouts and on the conference website. Exhibitors will be provided an advance registration list prior to the meeting, as well as the final attendee list. On-site signage and announcements during the general session also will provide additional visibility to exhibiting companies. All exhibiting company representatives are invited to attend the welcome reception on Thursday evening at the Top of the Rock. Those staffing exhibit booths are welcome to enjoy the breakfast and lunch served to attendees during the day on Friday. To attend the Family Dinner on Friday, exhibitors must choose the booth option that includes dinner reservations, be a Platinum, Gold, or Family Dinner Contributor.

The Table Rock Regional Roundup educational sessions are accredited for continuing medical education, the planning for which is completely independent of any commercial influence. While the exhibit hall is open throughout the conference, it is in a space separate from where the educational lectures are presented.

Checks should be made payable to the Table Rock Regional Roundup and mailed to 10 W. Phillip Rd., Suite 120, Vernon Hills, IL 60061-1730; our federal tax ID number is 26-4184333. Please refer to the Table Rock Regional Roundup website, <https://www.tablerockregionalroundup.org/>, for additional details or to register online.

We hope you will join us in October for the in-person 2022 Table Rock Regional Roundup!

Sincerely,

Laura Hawkins, Executive Director
Arkansas Ophthalmological Society