

TABLE ROCK REGIONAL ROUNDUP

NOVEMBER 8 - 10
2024

BIG CEDAR LODGE
RIDGEDALE, MO

REGIONAL OPHTHALMOLOGY CONFERENCE

Joint Venture of:

Arkansas Ophthalmological Society
Kansas Society of Eye Physicians & Surgeons
Missouri Society of Eye Physicians & Surgeons
Oklahoma Academy of Ophthalmology

MEETING PROSPECTUS

The AOS, KSEPS and OAO invite you to participate in the **2024 Table Rock Regional Roundup**. This four-state regional ophthalmology conference is scheduled for Friday through Sunday, November 8-10, 2024, at the beautiful Big Cedar Lodge just outside of Branson, Missouri. The exhibit hall will have 10' x 10' booths available and two double-size endcaps for Platinum contributors.

This annual conference attracts approximately **80 ophthalmologists** from our four states, plus a few ophthalmologists from around the country. The conference provides exhibitors with many direct physician contacts in a relaxed, family-friendly atmosphere.

Unlike more traditional conferences at which physicians may only attend for a day or even a single lecture, our attendees like to arrive in time for the welcome reception on Friday evening, stay through the last talk on Sunday, and attend all events in between!

LOCATION

The conference and show will be held at:
Big Cedar Lodge
612 Devil's Pool Road
Ridgedale, MO 65739

Hotel Reservations: Once your registration has been processed, you will be provided with a reservation form for Big Cedar Lodge (*upon availability*).

SECURE YOUR SPOT

Exhibits for 2024 will have assigned booths and these are available on a first-come, first-served basis. Payment in full is due by November 1. You can also apply online at www.TableRockRegionalRoundup.org. We look forward to seeing you this fall at the Big Cedar Lodge!

EXHIBIT SCHEDULE

Friday, November 8

3:00 pm – 5:30 pm Exhibitor Set-Up

Saturday, November 9

7:00 am – 8:00 am Breakfast in the Exhibit Hall

8:00 am – 12:00 pm Educational Program with 30-minute morning break in the Exhibit Hall

12:00 pm – 1:00 pm Lunch in the Exhibit Hall

1:00 pm – 4:30 pm Educational Program with mid-afternoon 30-minute break in the Exhibit Hall.

4:30 pm – 6:00 pm Exhibitor tear down

6:00 pm – 7:30 pm Top of the Rock -- reception and dinner for families and registered exhibitors

Sunday, November 10

8:00 am – 12:00 pm State Society Meetings and Educational Program
(*No exhibits on Sunday.*)

QUESTIONS

If you have any questions about exhibiting, please contact Richard Paul with the Kansas Society of Eye Physicians & Surgeons at 847-680-1666 or by email at Rich@RichardPaulAssociates.com.

We are offering 23 - 10' x 10' and two - 20' x 8' premium booths.

Booth Type	Price
Regular Booth 10' x 10'	\$2,000
Regular Booth 10' x 10' (includes reps attending Saturday Top of the Rock reception/dinner	\$2,500

What You Get:

- Booth space per above with professional pipe and drape in show colors.
- Company ID sign.
- Table package to include: 6' skirted table, 2 chairs, wastebasket. Premium booths receive 2 tables and 4 chairs.
- 110/120-volt electrical outlet.
- Company listing in TRRR on-site program, signage, and website.
- Continental breakfast and lunch inside the exhibit hall on Saturday.
- Exhibits close on Saturday afternoon, no exhibits on Sunday.
- Free pre- and post- show attendee lists via email.
- Complimentary exhibitor attendee passes to educational content.

Additional Commercial Support Opportunities

Multiple contributors accepted for each opportunity below.

Platinum Contributor	\$5,000
<i>Includes one premium endcap or two booths in a prime location, one logo banner on the TRRR website, signage, listing in program, tickets to Saturday Top of the Rock reception & dinner.</i>	
Top of the Rock Reception Contributor	\$3,000
<i>Includes signage and recognition at event and listing in program.</i>	
Saturday Breakfast Contributor	\$2,000
<i>Includes signage and recognition at event and listing in program.</i>	
Saturday Lunch Contributor	\$2,000
<i>Includes signage and recognition at event and listing in program.</i>	
Saturday Break Contributor (Morning or Afternoon)	\$1,250
<i>Includes signage and recognition at event and listing in program.</i>	

The following two pages are the registration form. This is a "fillable" PDF document that can be completed on a computer and then either printed or send to us by email. If you do send as an email attachment, be sure to save it to a new file name -- include your company name -- and then attach to an email.

Table Rock Regional Roundup

APPLICATION FOR EXHIBIT SPACE & CONTRIBUTOR FORM

November 8-10, 2024 | Big Cedar Lodge, Ridgedale, MO

(Can be completed online at www.TableRockRoundup.org)

Exhibiting Company: _____

Address: _____

City/State/Zip: _____ **Phone:** _____

Personnel who should receive exhibit confirmation materials:

Note that all materials will be sent via email.

Primary Contact: _____

Mailing Address: _____

Email: _____ Phone: _____

Secondary Contact Name: _____ Email: _____

Exhibit Opportunities

In-Line Exhibit Booth (10' x 10' booth space) \$ 2,000

In-Line Exhibit Booth with Saturday Top of the Rock attendance (10' x 10' booth space) \$ 2,500

_____ # of Representatives Attending Saturday Night event (*advance reservations required*)

Booth # preference: 1st _____ 2nd _____ 3rd _____

Website to be linked: _____

Description of Product/Service: _____

List firms you do NOT wish to be in close proximity to _____

Other Commercial Support Opportunities

Multiple contributors accepted for each opportunity below.

Platinum Contributor (includes Exhibit Booth)	\$5,000
Top of the Rock Reception Contributor	\$3,000
Saturday Breakfast Contributor	\$2,000
Saturday Lunch Contributor	\$2,000
Saturday Break Contributor (Morning or Afternoon)	\$1,250

Payment Options: Check payable to Table Rock Regional Roundup or
Check one: VISA MasterCard American Express

Name on Card: _____ Security Code: _____

Card #: _____ Exp. Date: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Terms & Conditions

Exhibits: Exhibits are provided by the Table Rock Regional Roundup (TRRR), a joint venture of the Arkansas Ophthalmological Society, Kansas Society of Eye Physicians & Surgeons, and Oklahoma Academy of Ophthalmology.

Control of Hall, Program and Schedule. Exhibitors agree that sole control of the Exhibit Hall, conference room, and conference schedule lies with the TRRR, and further, that times listed are tentative and subject to change.

Payment Deadline: Exhibits are available on a first come, first served basis based upon date payment is received. Upon acceptance, TRRR will provide exhibit space as outlined in the Exhibitor Regulations. Payment in full is due by November 1, 2024, or TRRR has the right to cancel exhibitor's application. It is not necessary to send payment with this application form, but payment must be received by November 1, 2024.

Cancellation Deadline: Cancellations received prior to November 1, 2024, shall be eligible for a 50 percent refund of exhibit fees. Cancellations received on or after November 1 will be non-refundable. All exhibit cancellations must be made in writing to TRRR. No-shows will not be refunded. TRRR does not guarantee number of attendees. If after the contract is entered into, the TRRR fails or is unable to provide an Exhibitor with the opportunity to exhibit at the TRRR conference, due to fire, strikes, authority of the law, act of God or any other cause or reason, and the Exhibitor is not responsible for such failure, the Exhibitor's sole and exclusive remedy shall be the return of monies that it has paid in connection with the Application/Contract. In such case, the TRRR shall bear no further liability or responsibility under such agreement.

EXHIBITOR AGREES TO BE RESPONSIBLE FOR HIS/HER OWN PROPERTY. EXHIBITOR SHALL RELEASE AND HOLD HARMLESS AND INDEMNIFY THE TABLE ROCK REGIONAL ROUNDUP JOINT VENTURE FROM ANY AND ALL CLAIMS, OBLIGATIONS, LIABILITIES, CAUSES OF ACTION, LAWSUITS, DAMAGES, AND ASSESSMENTS, INCLUDING LEGAL FEES THAT RESULT FROM AN ALLEGATION OF NEGLIGENCE ON THE PART OF THE EXHIBITOR OR TABLE ROCK REGIONAL ROUNDUP JOINT VENTURE OR THIRD PARTIES IN THE USE OF THE EXHIBIT SPACE OR ACTIVITIES IN CONNECTION WITH THE USE OF EXHIBIT SPACE.

Acceptance of Application: Acceptance of this application as an agreement between the Exhibitor or Contributor and the TRRR will occur only when an official confirmation has been sent by the TRRR. It is understood that disapproval of an Exhibitor, per the terms outlined in the Exhibitor Regulations, will result in termination of the agreement without penalty to either party.

Regulations Agreement: The undersigned acknowledges and agrees to these Terms and Conditions.

Warrant of Authority: The Exhibitor or Contributor and the person signing this application on its behalf represent and warrant that the undersigned person is a duly authorized and appointed agent, and is fully empowered to bind the Exhibitor or Contributor to all provisions contained in this agreement.

Authorized Signature: _____ Date: _____

Please return this application with any payment (checks made payable to Table Rock Regional Roundup) to:

Richard Paul
Kansas Society of Eye Physicians & Surgeons
Administrative Office
10 W. Phillip Rd., Suite 120
Vernon Hills, IL 60061-1730
Phone: 847-680-1666 | Fax: 847-680-1682
Email: Rich@RichardPaulAssociates.com

Table Rock Regional Roundup Tax ID: 26-4184333