

TABLE ROCK REGIONAL ROUNDUP

September 12-14,

2025

BIG CEDAR LODGE
RIDGEDALE, MO

REGIONAL OPHTHALMOLOGY CONFERENCE

Joint Venture of:

Arkansas Ophthalmological Society

Kansas Society of Eye Physicians & Surgeons

Missouri Society of Eye Physicians & Surgeons

Oklahoma Academy of Ophthalmology

MEETING PROSPECTUS

The AOS, KSEPS, MoSEPS, and OAO invite you to participate in the **2025 Table Rock Regional Roundup**. This three-state regional ophthalmology conference is scheduled for Friday, September 12 through Sunday, September 14, at the beautiful Big Cedar Lodge just outside of Branson, Missouri. The exhibit hall will have 8' x 8' booths available and a limited number of 16 x 16 endcaps for Platinum exhibitors.

This annual conference attracts approximately **70 ophthalmologists** from our four states, plus a few ophthalmologists from around the country. The conference provides exhibitors with many direct physician contacts in a relaxed, family-friendly atmosphere.

Unlike more traditional conferences at which physicians may only attend for a day or even a single lecture, our attendees like to arrive in time for the welcome reception on Friday, stay through the last talk on Sunday, and attend all events in between!

LOCATION

The conference and show will be held at:
Big Cedar Lodge
612 Devil's Pool Road
Ridgedale, MO 65739

Hotel Reservations: Once your registration has been processed, you will be provided with a reservation form for Big Cedar Lodge (*upon availability*). Guest reservation forms are due by **July 30, 2025**.

SECURE YOUR SPOT

Exhibits for 2025 will have assigned booths and these are available on a first-come, first-served basis. Payment in full is due by September 1. You can also apply online at www.TableRockRoundup.org.

EXHIBIT SCHEDULE

Friday, September 12, 2025

2:00 pm – 5:00 pm	Exhibitor Set-Up
6:00 pm – 7:15 pm	Welcome Reception - Top of the Rock (Meet & Greet w/Exhibitors.)

Saturday, September 13, 2025

7:30 am – 8:30 am	Breakfast in the Exhibit Hall (<i>Exhibits open 7:30 am - 1:00 pm</i>)
8:30 am – 12:00 pm	Educational Program with 30-minute morning break in the Exhibit Hall
12:00 pm – 1:00 pm	Lunch in the Exhibit Hall
1:00 pm – 4:00 pm	Educational Program
1:15 pm – 3:00 pm	Exhibitor tear down
6:00 pm – 8:00 pm	Family Dinner

Sunday, September 14, 2025

8:30 am – 12:00 pm	State Society Meetings and Educational Program (<i>No exhibits on Saturday.</i>)
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QUESTIONS

If you have any questions about exhibiting, please contact Laura Hawkins with the Arkansas Ophthalmological Society at 501-224-8967 or by email at hawkins@arkmed.org.

We look forward to seeing you in 2025!

Regular Booth 8' x 8'	\$2,400
Regular Booth 8' x 8' w/Saturday dinner	\$2,600
Platinum Booth 16' x 16' Endcap booth; signage onsite; logo on website, reception & dinner.	\$6,000

What You Get:

- Booth space per above with professional pipe and drape in show colors.
- Company ID sign.
- Table package to include: 6' skirted table, 2 chairs, wastebasket. Platinum booths receive 2 tables and 4 chairs.
- 110/120-volt electrical outlet.
- Company listing in TRRR on-site program, signage, and website.
- Welcome reception on Friday evening at Top of the Rock.
- Continental breakfast and lunch inside the exhibit hall on Saturday. *(Saturday dinner if purchased with booth.)*
- Exhibits close on Saturday afternoon, no exhibits on Sunday.
- Free pre- and post- show attendee lists via email.
- Complimentary exhibitor attendee passes to educational content.

Other Commercial Support Opportunities

Multiple contributors accepted for each opportunity below.

Top of the Rock Reception Contributor	\$3,000
<i>Includes signage and recognition at event and listing in program.</i>	
Saturday Breakfast Contributor	\$2,000
<i>Includes signage and recognition at event and listing in program</i>	
Saturday Morning Break Contributor	\$1,200
<i>Includes signage and recognition at event and listing in program.</i>	
Saturday Lunch Contributor	\$2,500
<i>Includes signage and recognition at event and listing in program.</i>	

Table Rock Regional Roundup

APPLICATION FOR EXHIBIT SPACE & CONTRIBUTOR FORM SEPTEMBER 12-14,2025 | Big Cedar Lodge, Ridgedale, MO

(Can be completed online at www.TableRockRoundup.org)

Exhibiting Company: _____

Address: _____

City/State/Zip: _____ **Phone:** _____

Personnel who should receive exhibit confirmation materials:

Note that all materials will be sent via email.

Primary Contact: _____

Mailing Address: _____

Email: _____ Phone: _____

Secondary Contact Name: _____ Email: _____

Exhibit Opportunities

- | | |
|---|---------|
| <input type="checkbox"/> In-Line Exhibit Booth | \$2,400 |
| <input type="checkbox"/> In-Line Exhibit Booth with Saturday Dinn | \$2,600 |
| <input type="checkbox"/> Platinum Exhibit Booth with Family Dinner Reservations (16' x 16' booth space) | \$6,000 |

Booth # preference: 1st _____ 2nd _____ 3rd _____

Website to be linked: _____

Description of Product/Service: _____

List firms you do NOT wish to be in close proximity to _____

Other Commercial Support Opportunities

Multiple contributors accepted for each opportunity below.

Friday Top of the Rock Reception Contributor	\$3,000
Saturday Breakfast Contributor	\$2,000
Saturday Break Contributor	\$1,200
Saturday Lunch Contributor	\$2,500
Saturday Dinner Contributor	\$3,000

Payment Options: Check payable to Table Rock Regional Roundup or

Circle one: VISA MC AMEX

Name on Card: _____ Security Code: _____

Card #: _____ Exp. Date: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Terms & Conditions

Exhibits: Exhibits are provided by the Table Rock Regional Roundup (TRRR), a joint venture of the Arkansas Ophthalmological Society, Kansas Society of Eye Physicians & Surgeons, Missouri Society of Eye Physicians & Surgeons, and Oklahoma Academy of Ophthalmology.

Control of Hall, Program and Schedule. Exhibitors agree that sole control of the Exhibit Hall, conference room, and conference schedule lies with the TRRR, and further, that times listed are tentative and subject to change.

Payment Deadline: Exhibits are available on a first come, first served basis based upon date payment is received. Upon acceptance, TRRR will provide exhibit space as outlined in the Exhibitor Regulations. Payment in full is due by September 1, 2025, or TRRR has the right to cancel exhibitor's application. It is not necessary to send payment with this application form, but payment must be received by September 1, 2025.

Cancellation Deadline: Cancellations received prior to October 1, 2022, shall be eligible for a 50 percent refund of exhibit fees. Cancellations received on or after October 1 will be non-refundable. All exhibit cancellations must be made in writing to TRRR. No-shows will not be refunded. TRRR does not guarantee number of attendees. If after the contract is entered into, the TRRR fails or is unable to provide an Exhibitor with the opportunity to exhibit at the TRRR conference, due to fire, strikes, authority of the law, act of God or any other cause or reason, and the Exhibitor is not responsible for such failure, the Exhibitor's sole and exclusive remedy shall be the return of monies that it has paid in connection with the Application/Contract. In such case, the TRRR shall bear no further liability or responsibility under such agreement.

EXHIBITOR AGREES TO BE RESPONSIBLE FOR HIS/HER OWN PROPERTY. EXHIBITOR SHALL RELEASE AND HOLD HARMLESS AND INDEMNIFY THE TABLE ROCK REGIONAL ROUNDUP JOINT VENTURE FROM ANY AND ALL CLAIMS, OBLIGATIONS, LIABILITIES, CAUSES OF ACTION, LAWSUITS, DAMAGES, AND ASSESSMENTS, INCLUDING LEGAL FEES THAT RESULT FROM AN ALLEGATION OF NEGLIGENCE ON THE PART OF THE EXHIBITOR OR TABLE ROCK REGIONAL ROUNDUP JOINT VENTURE OR THIRD PARTIES IN THE USE OF THE EXHIBIT SPACE OR ACTIVITIES IN CONNECTION WITH THE USE OF EXHIBIT SPACE.

Acceptance of Application: Acceptance of this application as an agreement between the Exhibitor or Contributor and the TRRR will occur only when an official confirmation has been sent by the TRRR. It is understood that disapproval of an Exhibitor, per the terms outlined in the Exhibitor Regulations, will result in termination of the agreement without penalty to either party.

Regulations Agreement: The undersigned acknowledges and agrees to these Terms and Conditions.

Warrant of Authority: The Exhibitor or Contributor and the person signing this application on its behalf represent and warrant that the undersigned person is a duly authorized and appointed agent, and is fully empowered to bind the Exhibitor or Contributor to all provisions contained in this agreement.

Authorized Signature: _____ Date: _____

Please return this application with any payment (checks made payable to Table Rock Regional Roundup) to:

Laura Hawkins
Arkansas Ophthalmological Society
PO Box 55088
Little Rock, AR 72215-5088
Phone: 501-224-8967 | Fax: 501-224-6489
Email: hawkins@arkmed.org

Table Rock Regional Roundup Tax ID: 26-4184333