



January 2025

Dear Exhibitor:

On behalf of the state ophthalmology societies in Arkansas, Kansas, Missouri and Oklahoma, we are very pleased to invite your company to participate as an exhibitor in the 2025 Table Rock Regional Roundup. We are excited to be meeting at the Big Cedar Lodge in Ridgedale, Missouri (near Branson).

The meeting will take place on Friday, September 12 through noon Sunday, September 14. The exhibit hall will be open throughout the day on Saturday in the same area where meals and breaks will be served. The exhibit hall will be available for setup beginning on Friday afternoon.

Exhibit spaces will be pipe and draped booths with a table, two chairs and a waste basket. We are offering two basic sizes:

- 8 x 8-foot – \$2,400
- 8 x 8-foot with Saturday dinner included – \$2,600
- 16 x 8-foot “endcap” for Platinum Exhibitors – \$6,000
- Plus, there are several additional sponsorship opportunities (detailed in the prospectus)

This annual conference attracts approximately 70 ophthalmologists from the four states, as well as some guest physicians from neighboring states. Unlike more traditional conferences at which physicians may attend only for a day or even a single lecture, our doctors tend to participate in the entire conference. Thus, the Table Rock Regional Roundup offers exhibitors a unique opportunity for direct contact with participating doctors in a very relaxed and informal atmosphere.

In addition to the exhibit space, each company will be recognized in the meeting handouts and on the conference website. Exhibitors will be provided an advance registration list about one week before the meeting, as well as the final attendee list. On-site signage and announcements during the general session also will provide additional visibility to exhibiting companies. Representatives of exhibiting companies who sign up are invited to the Top of the Rock Event reception/dinner on Friday evening. Those staffing exhibit booths are welcome to enjoy the breakfast and lunch served to attendees during the day on Saturday, as well. Company representatives are invited to the Saturday dinner if tickets are purchased.

The Table Rock Regional Roundup conference is sponsored each year by the Arkansas Ophthalmological Society, the Kansas Society of Eye Physicians & Surgeons, the Missouri Society of Eye Physicians & Surgeons, and the Oklahoma Academy of Ophthalmology. General sessions are accredited for continuing medical education, the planning for which is completely independent of any commercial influence. While the exhibit hall is open throughout the conference, it is in a space separate from where the educational lectures are presented. Exhibit fees should be made payable to the Table Rock Regional Roundup; our federal tax ID number is: 26-4184333.

Please refer to <https://www.tablerockregionalroundup> for more details.

If you have any questions, please contact me at 501-224-8967 or by email at hawkins@arkmed.org. We hope you will join us in September for the 2025 Table Rock Regional Roundup!

Sincerely,

Laura Hawkins, Executive Director
Arkansas Ophthalmological Society

*Arkansas Ophthalmological Society • Kansas Society of Eye Physicians & Surgeons
Missouri Society of Eye Physicians & Surgeons • Oklahoma Academy of Ophthalmology*

*Administrative office: 10 W. Phillip Rd., Suite 120 • Vernon Hills, IL 60061-1730
Phone: 847-680-1666 • Fax: 847-680-1666 • Email: Rich@RichardPaulAssociates.com*